

Booth Decor Guidelines

Your booth should **fit into the world of 1800s Bohemia City**—a bustling mining town full of adventurers, traders, and pioneers. Below are simple ways to make your booth feel **authentic and immersive** while staying true to your brand.

General Guidelines

- ✓ **Use Natural Materials** – Wood, burlap, canvas, and leather look best. Avoid modern plastic and vinyl.
 - ✓ **Rustic & Hand-Painted Signs** – Wooden planks, parchment, or aged paper. No bright modern prints.
 - ✓ **Muted, Earthy Colors** – Browns, reds, greens, dusty blues, and gold tones.
 - ✓ **Props & Decor** – Barrels, lanterns, crates, maps, ropes, and mining tools.
 - ✓ **Dress the Part** – Hats, vests, sashes, period-inspired outfits add to the experience.
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Theme Ideas for Booth Styles

- 🤠 **Old West Cowboys & Prospectors** – Wooden crates, whiskey jugs, pickaxes, rope lassos.
- 🏴‍☠️ **Pirates & Nautical Traders** – Barrels, treasure chests, ship wheels, maps.
- 🗡️ **Samurai & Eastern Traders** – Bamboo, rice paper, red/gold accents, scroll banners.
- 👑 **Victorian Elegance & Steampunk** – Velvet drapes, lace, brass fixtures, pocket watches.
- 🦋 **Indigenous-Inspired** – Natural wood, leather, baskets, turquoise (respectfully presented).
- 🦉 **Fur Trappers & Mountain Men** – Furs (real/faux), traps, rope bundles, maps.
- 🔨 **Blacksmiths & Metalworkers** – Anvils, iron tools, wooden workbenches.
- 🌵 **Vaqueros & Spanish Traders** – Woven textiles, terracotta pots, chili ristras.
- 🏛️ **Scholars, Mystics, & Fortune Tellers** – Stacks of books, candles, potion bottles.

ABSOLUTELY NO real firearms or live ammunition permitted.

Easy Upgrades for Any Booth

- ✓ **Cover Tables with Burlap, Cloth, or Old-Looking Fabric** (No plastic tablecloths!)
 - ✓ **Use Lanterns for Lighting** (Battery-powered for safety)
 - ✓ **Stack Items on Crates or Barrels for a Layered Look**
 - ✓ **Make Signs Look Handwritten or Weathered**
 - ✓ **Add Small Themed Details** – Playing cards, compasses, maps, or old-style containers.
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Minimum Requirements for \$25 Discount

✓ Themed Booth Appearance

- Use rustic materials (wood, burlap, canvas, barrels, crates, rope, etc.).

✓ Costume Participation

- At least **one** booth staff member dressed in period-appropriate attire during festival hours.

✓ Immersive Display or Interaction *(Choose at least one)*

- **Booth Decor:** Props like lanterns, gold pans, maps, treasure chests, etc.
- **Storytelling Signage:** A small sign explaining how your product fits in the 1800s.
- **Customer Engagement:** A themed activity or interactive element.

✓ Commitment to Theme Throughout the Festival

- Booth must remain decorated and themed for the entire event.
- Partial setup or removal of decor before closing disqualifies the vendor from future discounts.

 **Vendors will be reviewed at check-in to confirm qualification. The Vendor Coordination Team has the final say in determining whether a booth meets the qualifications for the discount.**

Let's Make Bohemia City Feel Real!   

Keep it **simple, rustic, and immersive**, and your booth will stand out as part of the adventure!